

# SKITS™ Introduces New Tech Case Line

**Streamlined cases keep the cords, chargers, and accessories for your electronic devices portable and organized**

## FOR IMMEDIATE RELEASE

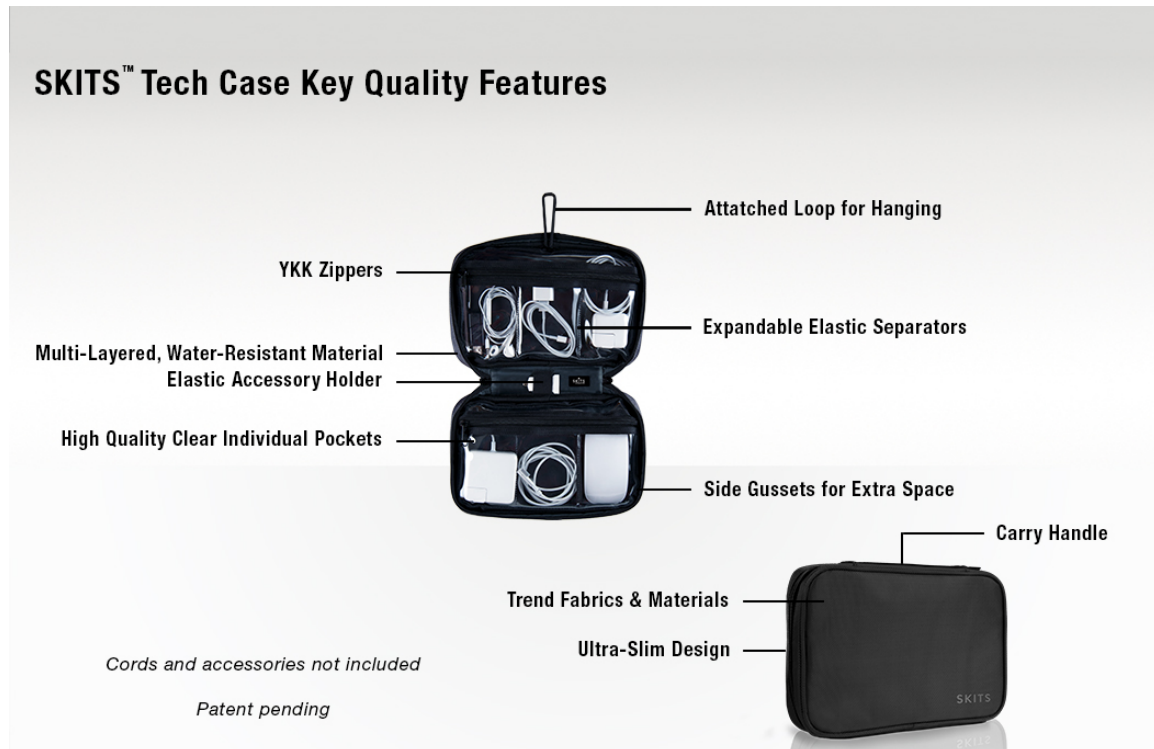
Santa Ana, CA, March 10, 2014 – SKITS™ by Relief Pod® is pleased to introduce its revolutionary new line of ultra-compact Tech Cases designed to keep cords, chargers, and accessories for your electronic devices portable and organized, so you can stay connected. Created by Debora Coleman, former CEO of Isabella Fiore, a luxury fashion handbag company, SKITS is the first tech-case-only line to bring luxury fashion sensibility into striking balance with ultra-functional design and a tech-savvy attitude.



Debora and several experienced members of the Isabella Fiore team spent years perfecting the SKITS Tech Cases, loading them with intelligent features like see-through pockets with expandable elastic dividers; easy-glide YKK zippers; high quality fabrics and leathers in the latest trend colors; and a streamlined profile that fits easily into almost any computer bag, travel bag, handbag, or even a baby bag. They're super-streamlined, but they carry a lot of power.

“The response to our Tech Cases has been amazing,” said Coleman, now CEO of SKITS. “They fill a need that almost everyone has in our technology-driven world where constant connection to a growing number of electronic devices is a new way of life, and they do it with exceptional usability and style. SKITS is rapidly redefining how people carry their electronics cords, chargers, and accessories.”

SKITS Tech Cases come in three sizes: the ultra-light Smart Tech Case with four pockets; the streamlined Genius Case with five pockets, including a large pocket for laptop cords or gaming devices; and the powerful Geek Case with six pockets, including an extra large pocket for headphones, gaming devices, and e-readers.



### About SKITS

SKITS is a division of Relief Pod International®, the award-winning creator of organized, color-coded, and compact safety kits. Our new SKITS line of Tech Cases brings inspired design, sophisticated features, and precision engineering together in products that help you stay connected. View our 2014 Lookbook online at

[http://www.reliefpod.com/downloads/press/SKITS\\_Lookbook\\_2014\\_Tech\\_Cases.pdf](http://www.reliefpod.com/downloads/press/SKITS_Lookbook_2014_Tech_Cases.pdf) or visit <http://www.skitsproducts.com> for more information.

### Contact:

Patrick Batson

VP Marketing and Corporate Communications

Email: [pbatson@reliefpod.com](mailto:pbatson@reliefpod.com)

Phone: 949-474-7637, Ext 270

<http://www.skitsproducts.com>