

SKITS™ Introduces Best-in-Class Automotive Safety and First Aid Kits

FOR IMMEDIATE RELEASE

Santa Ana, CA, October 20, 2014 – SKITS by Relief Pod will introduce three innovative new Automotive Safety Kits at SEMA 2014: the First Aid Kit V, the Safety Kit V, and the Safety Kit V2. All three kits are designed with materials to match the quality and style of today's automotive interiors-- building on the best-in-class design and quality that have earned the company five SEMA Global Media Awards for Best New Product in the past three years.



The ultra-compact First Aid Kit V, containing essential first-aid supplies and a reflective safety vest, is designed for secure placement in any vehicle model as standard equipment at the time of purchase. The Safety Kit V and Safety Kit V2 offer two advanced upgrade options for customers who want to add extra safety supplies to their kit.

Also new at SEMA this year are SKITS Tech Cases, the first line of protective cases designed specifically to protect, organize, and carry cords and accessories for handheld electronic devices. Combining ultra-functional design with edgy fashion sensibility, SKITS Tech Cases are designed to match the quality of today's advanced electronic devices.



SKITS Safety Kits and Tech Cases are loaded with advanced features like five-layer, water-resistant materials for protection and durability, and clear individual pockets with elastic dividers to keep items organized and quickly accessible, all engineered into an ultra-streamlined profile. SKITS Automotive Safety Kits also feature high-tech Velcro backing for secure, custom placement.

SKITS products can be seen Booth 13055 in the North Hall of the Las Vegas Convention Center.

About SKITS

SKITS is a division of Relief Pod International®, the award-winning creator of organized, color-coded, and compact safety kits. Our new SKITS line of Tech Cases brings inspired design, sophisticated features, and precision engineering together in products that protect, organize, and carry your electronics cords and accessories. Visit <http://www.skitsproducts.com> for more information.

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