

# SKITS™ Tech Cases Are Designed to Match the Quality and Innovation of Today's Electronic Devices

## FOR IMMEDIATE RELEASE

Santa Ana, CA, May 14, 2014 – The average person today carries three electronic devices, ranging from smartphones and tablets to MP3 players and eReaders.\* Now SKITS has created a revolutionary new line of tech cases to carry and protect the many electronic cords, accessories, and devices people carry today, and with the same level of quality, innovation, and style today's top electronics manufacturers put into their devices.

"When you spend hundreds or even thousands of dollars on electronic devices that are an integral part of your daily life, you need a case that's equal to your investment," said SKITS CEO Debora Coleman. "But not just any case will do. It has to offer intelligent features, precision engineering, quality materials, fashion styling, and a tech-savvy attitude to match and enhance that of your devices. That's what SKITS Tech Cases deliver, and that's why they are rapidly setting a new standard for how people carry their electronics."



SKITS Tech Cases are loaded with advanced features like multilayered waterproof materials for durability and protection, clear pockets that allow you to see everything inside at a glance, expandable elastic pocket dividers that make it easy to add and remove items, premium easy-glide YKK zippers, a streamlined profile that fits in almost any bag, top quality construction throughout, and the latest trend colors.



### SKITS™ Tech Case Key Quality Features

- Attached Loop for Hanging
- YKK Zippers
- Multi-Layered, Water-Resistant Material
- Elastic Accessory Holder
- High Quality Clear Individual Pockets
- Expandable Elastic Separators
- Side Gussets for Extra Space
- Carry Handle
- Trend Fabrics & Materials
- Ultra-Slim Design

*Cords and accessories not included*  
*Patent pending*

SKITS Tech Cases come in three sizes to cover everyone from the light electronics user to the tech enthusiast: the ultra-light, four-pocket Smart Tech Case for smartphone and tablet cords and earbuds; the streamlined Genius Case with five pockets, including a large pocket for laptop cords; and the

powerful Geek Case with six pockets, including an extra large pocket for headphones, gaming devices, and e-readers.

\* Sophos, 2013

### **About SKITS**

SKITS is a division of Relief Pod International®, the award-winning creator of organized, color-coded, and compact safety kits. Our new SKITS line of Tech Cases brings inspired design, intelligent features, and precision engineering together in products that help you carry better and carry more. View our 2014 Lookbook online at

[http://www.reliefpod.com/downloads/press/SKITS\\_Lookbook\\_2014\\_Tech\\_Cases.pdf](http://www.reliefpod.com/downloads/press/SKITS_Lookbook_2014_Tech_Cases.pdf) or visit <http://www.skitsproducts.com> for more information.

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