

Relief Pod International Wins Two 2013 SEMA Best New Product Awards for New Roadside Safety Kits

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Santa Ana, CA - Relief Pod has again been awarded two Global Media Awards for best new products at the 2013 SEMA Show in Las Vegas, NV. This marks the third consecutive year that the company has won this prestigious award and brings the company's total number of SEMA awards to five.

This year's new award-winning products are the [Roadside Safety Kit Plus](#), the next generation of the 2012 SEMA award winner, and the [Goodyear Roadside Safety Kit Deluxe](#). Both kits contain over 55 safety supplies to help you stay safe and visible on the road. Items inside the kits include first aid supplies, reflective safety vest and triangle, hand-crank flashlight/radio, emergency blanket, poncho, multi-tool, and more. The new Goodyear Roadside Safety Kit Deluxe offers additional tools to help make basic repairs so you can get back on your way more quickly.

"We're thrilled to receive these SEMA awards for the third year in a row," said Relief Pod CEO Debbie Coleman. "We're honored that the SEMA's panel of judges recognizes the importance of having a safety kit in every vehicle, and that they appreciate the innovative design and exceptional quality of our kits. Like our full line of safety kits and smart accessories for home, sport, travel and work, the Roadside Safety Kits feature our signature organized, color-coded, and compact design and are engineered for high performance and lasting durability."

Other Relief Pod products that were awarded the SEMA Global Media Awards include the [Deluxe Emergency Kit](#) (2011 and 2012) and the [Roadside Safety Kit Deluxe](#) (2012).

About Relief Pod

Engineered with meticulous attention to detail and quality, Relief Pod safety and first-aid products, emergency kits and smart accessories lead the industry. From fabrics to stitching, bandages to flashlights, our obsession with quality is built into every step of our product development process. At Relief Pod, we're passionate about making personal safety an easy part of everyday life. For more information, please visit <http://www.reliefpod.com>.

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